

The Education, Scholarships, Apprenticeships and Youth Entrepreneurship Programme – EEA Grants 2014-2021

Project No: 18-COP-0032

Project Title: School of Knowledge Production and Transfer for Global Economy and Governance

COURSE DESCRIPTION

1. **Organising institution:** National University of Political Studies and Public Administration – Faculty of Public Administration
2. **Name of the course:** Knowledge Transfer for SMEs - KT4SMEs
3. **Specialization:** Innovation Management
4. **Type of the course:** Postgraduate executive development programme
5. **Target group for the course:** academic and scientific research staff, innovation manager in SMEs
6. **Objectives of the course:** Critical analysis of the actual society development in the digital era and knowledge economy; building innovative environment for sustainable development in SMEs; Problem identification and solving, data analysis; innovation strategies, policies and projects, knowledge management, innovation management, innovation project management; Business opportunities identification and catching; Creativity and entrepreneurial mindset.
7. **Study mode:** Full time
8. **Number of credits:** 5
9. **Duration of the course (in number of hours, semesters):** 30 hours
10. **Period for course delivery:** 1 October – 31 July
11. **Number of trainees required:** 25
12. **Language of the programme:** English
13. **Criteria of selection for admission:** Submission of individual application
14. **Fee/trainee:** 1500 lei
15. **Course finality:** Graduation exam. Elaborate and debate a graduation assignment/project under the supervision of a trainer (recommended 15-20 pages), on the subjects' setup by the course coordinator.

16. **Document of studies issued to the trainee:** Graduation Certificate
17. **Degree awarded:** Postgraduate executive development programme in Knowledge Transfer for Small and Medium Enterprises
18. **Name of qualification:** Knowledge Transfer for Small and Medium Enterprises
19. **Learning outcomes and knowledge/skills/autonomy and responsibility developed in the framework of the qualification:**

Learning outcomes: Ability to apply the knowledge and innovation in SMEs; Ability to stimulate knowledge transfer and to create a network for innovation at national and international level; Elaboration and implementation of innovation strategies and policies for the development of innovation business (especially SMEs); Developing and implementing innovation projects; Ability to effectively identify, analysis and solve problems in a creative and innovative way; Ability to overcome the barriers and resistance to change; Risk evaluation and foreseen the future needs and trends in business models; Public speaking and communication.

Knowledge/skills/autonomy and responsibility: Knowing and understanding the theoretical concepts of knowledge management, research, development, innovation, entrepreneurship, creativity, intellectual property; Knowing and understanding the theories, specific methods and tools of knowledge management, project management, innovation, change management, creativity, add value, business models; Fulfilling on time, in a rigorous, efficient and accountable manner, the professional tasks, respecting the ethical principles and standards and the professional deontology; Identifying and using support elements and tools (diagrams, analyses, information technology) in view to understand and solve problems of the SMEs in shifting to innovative business models.

20. **Occupational standard / occupational standards on which the course is substantiated:** Occupations or career opportunities targeted by the academic and/or professional qualification: Cod COR 242106: Manager de inovare/Innovation manager.