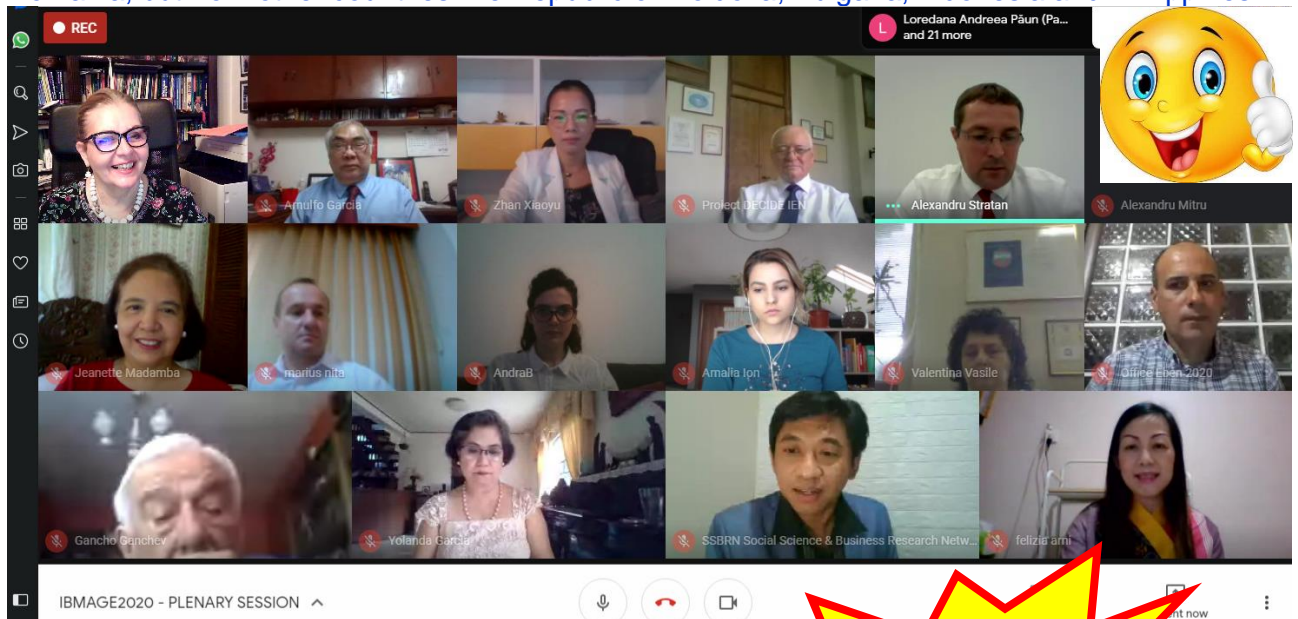


3rd Newsletter

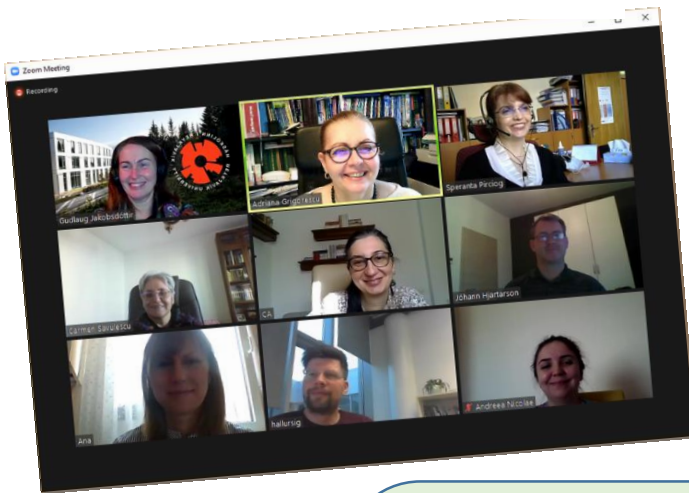
Project: School of Knowledge Production and Transfer for Global Economy and Governance (SKOPE4GEG), 18-COP-0032

The pandemic crisis shifted almost activities online and canceled all the meetings and of course all mobility activities. We decided to extend the duration of the project with one more year, up to August 2022. All the events and mobility activities were postponed. On 4th September 2020 we have taken the opportunity to debate on our Intellectual output 1 - **The foresight study for knowledge production and transfer promoters** with the participants to the International Conference Innovative Business Management & Global Entrepreneurship IBIMAGE-2020, organised by University of Economics and Human Sciences in Warsaw, Poland; Romanian Academy, Institute of National Economy, Romania; South West University "Neofit Rilski", Bulgaria; National Institute for Economic Research, Republic of Moldova; Social Science & Business Research Network – SSBRN, Indonesia; Association Holistic Research Academic, Romania – HoRA. It offered us the possibility to have the opinion of a large number of colleagues not only from Romania, but from other countries like Republic of Moldova, Bulgaria, Indonesia and Philippines.



At the same time, debates in Iceland and interviews with representatives of SMEs were collected as well as the feedback based on a questionnaire. The collected feedback will be included in the study and it will be published.

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CONFERENCES AND PAPERS
PUBLICATION

Ion, A.E., Zamfir, A.M., Mocanu, C. (2020) **Business Innovation Policy and the ICT Phenomenon**, The 2nd International Conference on Business & Behavioural Studies 2020, Organized by the Social Science & Business Research Network

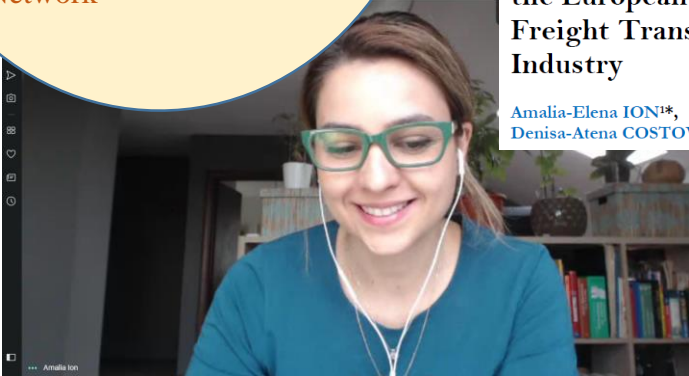
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ISSN: 2601 – 2510 | e-ISSN: 2601 – 2529

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Innovation Policy and Artificial Intelligence in the Business and Economic Transformation of the European Freight Transport Industry

Amalia-Elena ION^{1*},
Denisa-Atena COSTOVICI²

Abstract: A knowledge-intensive company is one that employs 20% of its workforce in research and development, having to manage the unique and intellectual property of the company. The latter is part of a growth-oriented business culture, basing its operations on innovation, a factor that permits a series of advantages, including tax reliefs. Moreover, the business would, especially in the actual economic conditions, has to make use of artificial intelligence, with the scope of analysing data, employing learning algorithms for efficiency and effectiveness of operations and strategy, and predicting patterns, correlations and, ultimately, developing models and policy functions. Although, there are some constraints in the world of knowledge-intensive services, especially that of the freight transport industry, as well as in the usage and implementation of AI, consisting of the lack or limited availability of data, infrastructure limitations, data retrieval capacity, computer machine learning software etc., the advantages of using AI in the problem-solving operations of knowledge enterprises determines a client-oriented approach, the strategic concentration on the problem-solving and innovation system creation, with the simple utilization of knowledge for the generation of tangible and intangible values. The research question of the present paper collides between those concepts, and develops on the proposition of a model for the



Be aware of the upcoming activities:

- ✓ STMS – Short Term Mobility of Students, June 2021, Reykjavik, 4 positions for Romanian students
- ✓ STTE – Short Term Joint Staff Training Events, June 2021, Reykjavik, 2 positions for SNSPA, 2 positions for INCSMPS
- ✓ Multiplication event – Workshop – Building education capacities in world of work

