

Iceland  
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Norway grants



NATIONAL UNIVERSITY  
OF POLITICAL STUDIES  
AND PUBLIC ADMINISTRATION



# 2<sup>nd</sup> Newsletter

**Project: School of Knowledge Production and Transfer for Global**

**Economy and  
Governance  
(SKOPE4GEG), 18-  
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On 20-21 January 2020, the 1<sup>st</sup> Transnational Project Meeting (TPM) took place in Bucharest. It was hosted by National University of Political Studies and Public Administration and the reunited teams of the project partners discussed the implementation stage of the


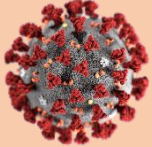
project. Our colleagues from Reykjavik University had the opportunity to admire the fabulous view of Bucharest and important buildings during the coffee breaks. There were two long working days of debates on how to manage the working packages, setting up deadlines, prepare the monitoring of the outcomes and project results. Last but not least the partners decided on the dissemination tools and the events organization.

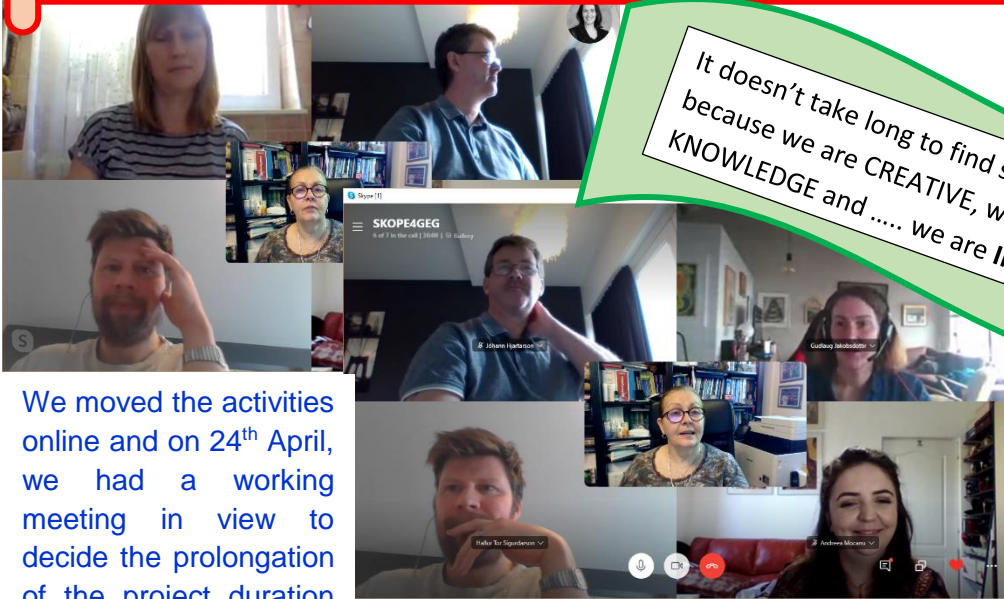


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Gudlaug and Hallur are working to collect information and to prepare the first training activity planned to be hosted by the Reykjavik University and they are making the arrangements for Romanian students to join a course of knowledge and innovation. We are very excited about this activity because we will be students, professors and researchers from both countries working and growing our knowledge together.



 World life was dramatically changed by the COVID 19 pandemic....lockdown, no classes, no flights, no way to be together.....**Everything has to be reconsidered!!!!** 



 It doesn't take long to find solutions because we are CREATIVE, we have KNOWLEDGE and ..... we are **INNOVATIVE!!!**

We moved the activities online and on 24<sup>th</sup> April, we had a working meeting in view to decide the prolongation of the project duration with 12 months and to reschedule the training activities and the multiplication events.

**CONFERENCES AND PAPERS PUBLICATION**

Presentation and publication of the paper: GRIGORESCU, A., BAIASU, D., CHITESCU, R.I. (2020) **Business Intelligence, the New Managerial Tool: Opportunities and Limits**, "Ovidius" University Annals, Economic Sciences Series Volume XX, Issue 1 /2020, p.651-

**Coming soon!**  
The foresight study for knowledge production and transfer promoters.

Presentation and publication of the paper: Grigorescu, A., Zamfir, A.M., Mocanu, C. (2020), **Emerging trends and drivers for knowledge-intensive economy "Management & Marketing. Challenges for the Knowledge Society"**, Vol. 15, No. 2, pp. 172-185, DOI: 10.2478/mmcks-2020-0011. Vol. 15, No. 2, pp. 172-185, DOI: